

Strategic Plan 2017-21



VISION

To be a national leader in portable long service leave schemes which assures membership benefits



PURPOSE

Contribute to a building and construction industry whose workers are retained, rewarded and treated with equity



ACCOUNTABILITIES

We manage funds required to ensure that workers will be paid when they take long service leave (in accordance with QLeave's governing legislation).



We operate with Board governance and staff adopt the accountabilities and tradition of the Public Service to protect the interests of levy payers and workers



GOVERNANCE STATEMENT

QLeave is committed to maintaining sound governance arrangements for accountability, managing risk and compliance with relevant legislation and policies

STRATEGIC RISKS

- → REPUTATION
 - Failure to maintain key stakeholder support
- → FINANCIAL
 - Financial position does not meet long term liabilities
- → OPERATIONAL
 - Systems do not provide the services required for levy collection, information entry and portable long service leave payment payment
- → HUMAN RESOURCE
 - Poorly engaged staff fail to contribute to opportunities to improve client services

GOAL



Effective systems and technology that provide confidence

STRATEGY

- → Maintain a secure reliable contemporary technology platform that meets the needs of our customers
- → Progress the implementation of a Customer Relationship Management (CRM) solution
- → Improve vendor relationship management

MEASURES

- ightarrow $\$ Availability and speed of network and system
- CRM current state mapped, scoped, futur state agreed, costed, implementation partne on board, implemented
- Services and projects delivered in accordance with agreed contract requirements

Excellence in customer engagement and service delivery

- → Develop multi-channel communications in conjunction with customers and stakeholders
- \rightarrow Drive interjurisdictional collaboration
- \rightarrow Progress formal customer service accreditation
- \rightarrow Develop a strong QLeave brand

- → Commence adhoc and annual cyclic surveying of our customers Workers, Employers and Levy Payers
- Satisfaction measured against customer experience objectives (be clear, be helpful, make it easier and do what you say)
- → Staged implementation of customer service accreditation – preparation, self-assessment, submission and test
- Measures and reporting frameworks designed for all functional areas
- $\rightarrow \ \ \text{Remove barriers in communicating interstate migration} \\ \ \ \text{of members to create seamless customer experience}.$



A customer focussed workforce that is engaged, resilient and results oriented

- → Develop a formal implementation plan for Working for Queensland survey results
- → Human Resources Management frameworks developed to achieve objectives
- Improvements in engagement, leadership ar innovation measures
- ightarrow Succession planning embedded
- → Performance management embedded



Maintain responsible investment strategies to support levy stability

- → Manage the investment portfolio in accordance with risk and return profile outlined in the Investment Policy Statement. Investment strategy monitored and reviewed annually with Investment Adviser
- → Accrued Benefits Reserve Index in a range of 105 120%
- \rightarrow Targeted levy compliance activity